

# DIVYA MIMANI

## CONTACT

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- Kolkata , West Bengal.

## EDUCATION

- 2012 - CBSE X  
Indira Gandhi Memorial High School  
CGPA - 8.0
- 2014 - CBSE XII  
Commerce - 77%  
Apeejay School
- 2017 Graduation  
BSc. (Hons) Textile Science,  
Clothing & Fashion Studies  
JD Birla Institute - 69.16%
- COURSES**
- 2019 - 2021 Graphic & Web  
Design Development  
Arena Animation Chowringhee
- 2021 - 2022 Animation, Video  
Editing, Digital Marketing  
Internshala
- 2023 & present - UI/UX Design  
Internshala & Coursera
- 2024 Jan - March  
Project Management  
Google Coursera

## SKILLS

- Creativity
- Layouts & Coding
- Eye for Detail
- Knowledge of - Textile/Fashion -  
Fabric Quality, Stitching styles,  
Pattern drafting Printing Techniques,  
Hand embroidery, Industry trends.
- Sketching & Digital Painting
- Project Planning, and Execution
- Task Coordination and Management
- Agile & Waterfall Methodology

## INTERESTS & HOBBIES

- Art & Crafts
- Dance Workouts
- Thriller Movies
- Puzzles, Racing & FPS Games
- Outdoor Adventures

## CAREER OBJECTIVES

- To learn from experienced professionals and work towards achieving both organizational and personal goals.
- To utilize my background knowledge and creative abilities to contribute to innovative projects and deliver efficient, high-quality results.
- To work within teams that value collaboration, co-operation and a shared commitment to excellence.

## WORK EXPERIENCE

- 2017 - in-office internship at JJ Exports .Ltd as a Textile designer for 1.5 months ( April 2017 - May 2017 )
- Researched Trends and Techniques.
  - Drafted inspirations and sketches.
  - Developed 15+ samples of surface embroidery with artisans.
- 2019 - 2022 - Local Tutor - Self-Employed
- Focusing on subjects such as Math, Science, and English.
- 2021- Present - Freelancing Designer & Stitchery - Self Employed
- Logo Design & Multi-page Website Design for a CA firm "AV Advisors".  
Developed Social Media Design for  
- Tata Motors showroom opening.  
- for employees of Stepupreality.in  
- 3D Photo Gallery Video.
  - Ideation, drafting and stitched custom apparel for local clients.
  - Worked on hand embroidery projects for marriage ceremony.
  - Managed and delivered 50+ small local orders.

## EXTRA CURRICULAR AND CERTIFICATES

2024 - ( Jan - May ) - Joined Job Simulation Program on Forage.

### bp Digital Design & UX

- Created user personas, designed wireframes, and developed prototypes for an electric vehicle industry app flow testing using Figma.

### Accenture North America Project Management.

- Completed tasks of a brand launch project by mapping appropriate management approaches and presenting to senior leadership and the team.

### Accenture North America Product Design virtual experience program.

- Collaborated with the Product Design team to enhance features of existing app.

### Siemens Mobility Project Manager - KPI development & dashboard management.

- Documented strategic KPIs, analyzed data, monitored expenditures, and created dashboards using Excel to track progress for Siemens Mobility rail expansion project.

## TECHNICAL TOOLS

Adobe Illustrator, Photoshop, InDesign, HTML, CSS, JavaScript, Bootstrap, React Js, WordPress, SEO, Google Analytics, Adobe Premiere Pro, After Effects, Figma, Adobe XD, Asana, Clo3D.

## ACHIEVEMENTS

2021 - Arena Animation  
1st Runner-Up eCommerce Website Template Design  
(Re-design website of Brand "Myntra")